



Which date works best for you?

This self evaluation will show you why those dates could be so important...

1 *My business is giving me the time to enjoy the lifestyle I deserve*

Yes No

2 *My business is giving me the income to enjoy the lifestyle I deserve*

Yes No

3 *I have enough time every day to do everything I want to achieve*

Yes No

4 *I can go away anytime because I trust my staff to run my business*

Yes No

5 *I have a clearly defined and written set of business goals*

Yes No

6 *I have a clearly defined and written set of personal goals*

Yes No

7 *My marketing is effective and produces consistent quality leads*

Yes No

8 *At least 50% of my business is the result of repeat business*

Yes No

9 *My business has a reliable, consistent cashflow*

Yes No

10 *My customers are my raving fans and regularly refer me*

Yes No

If you answered 'Yes' 8-10 times, Congratulations on building a good solid business. If you are still working 'IN' your business our workshop will stretch your mind to the next level of great leadership in business.

If you answered 'Yes' 5-7 times, Good on you for getting your business to this level of success.. You'll find this workshop will give you the knowledge and ideas to help you answer "yes" to more of these questions and help you discover the next level of leadership for you.

If you answered 'Yes' 1-4 times, Hopefully you're ready to step your business up to the next level. This workshop will give you the knowledge, confidence and tools to enable you to get on the journey to greatness.

Why you should attend this workshop...

It could be the most important day of the year for you. In fact, it could be the most important day of your entire business career.

Hayley Erner is one of the world's top Business Coaches and she'll start you thinking about how to turn every 'NO' into a 'YES'!

This is your opportunity to start getting what the most successful business people in the world get out of their lives.

You'll see how they build their businesses to give them the income, the freedom, the joy, the fulfillment, the excitement — and the lifestyle they really deserve — whether they employ five people or a hundred and five.

You'll leave with effective strategies to use in your business straight away. But, more importantly, you'll see the future.

So, let's get positive. Let's forget the global recession. Let's focus on YOUR economy — and start planning how you can make the most of it.

Book online: www.gr

Choose the date to take your business from 'Good to Great'

This is the day when you can start to transform your business into *what you most want it to be*.

8.30am **Registration, coffee and networking**

9.00am Prompt
Session One:
Setting objectives
Winning mindset and attitude
Your leadership role
The impact of change in the workplace

10.45am **Tea and coffee break**

11.05am Session Two:
Building a business that can work without you
Mastering how to: • Free up your time • Develop vision and clarity
• Get your cashflow positive and regular • Achieve consistency of delivery
Increasing your top line and producing sustainable profits
The keys to: • Getting away from competing on price • Being sure your marketing pays by generating consistent quality leads • How to increase repeat business • Win more new customers, and increase bottom line profits
Your exit strategy
• Succession planning • Creating personal wealth and professional freedom • Diversification

13.00pm **Lunch and networking**

To have the maximum benefit, and give everyone the opportunity to ask questions, Hayley's Workshops are **limited to 20 delegates**, so reserve your complimentary place(s) now. **The workshop includes a light lunch and networking opportunity.**

Workshop dates:

Friday 10th December 2009

Ramada Leeds Parkway Hotel. 8.30am - 1pm

Friday 15th January 2010

Ramada Leeds Parkway Hotel. 8.30am - 1pm

Friday 5th February 2010

Ramada Leeds Parkway Hotel. 8.30am - 1pm

Book your complimentary place(s) online using **booking code CH01**:

www.greatbusinessevents.co.uk

or call: **0844 800 9125**

"I GUARANTEE that you will leave this workshop with at least 5 ideas to grow your business profit by over 50% in the next 12 months".

Hayley Erner - European and Global award winning business coach.



greatbusinessevents.co.uk or call: 0844 800 9125

How this has worked for local Yorkshire businesses...

This workshop is your introduction to the world's most successful business coaching methodology and system, ActionCOACH. These principles have helped tens of thousands of business people, regardless of industry to get what they really want from their businesses.

"After only 3 months of working with Hayley my nett profit has doubled, allowing me to employ 5 more people this year, making my life so much easier!"

Diane Greenwood, Freshly Maid

"Working with Hayley has changed my life. We've now got effective systems and clear goals — and turnover has increased by almost 200%."

Martin Wylde, Wylde by Design Ltd

Hayley's personal ability to help her clients achieve outstanding results has led her to receive European and Global recognition. Read on and see how the expert support of a world-class professional has made a massive difference to the businesses and lives of her clients.

"Hayley's transformed me from a great accountant to a great businessman, and as a result my turnover has trebled in the last 2 years."

Russell Smith, Chartered Accountant

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P.S. And, if you're too busy to attend, phone anyway. Maybe we can help. In fact, if you're too busy to attend you **REALLY** need to attend.



Client Award Winners

Diane Greenwood, Freshly Maid (top), Gordon Wilson, MBA Publishing Ltd. (middle) & Russell Smith of Russell Smith Chartered Accountants (bottom).

ActionCOACH
business coaching

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